

## **September is Blue Stone Month at Winfield's.**

Winfield's at [www.winkjones.com](http://www.winkjones.com) is proud to present "BLUE STONE MONTH". To celebrate we are offering 15% off any blue stone that we have or get in house during September. This is a great time to look at those sapphires, tanzanites, aquamarines or blue diamonds.

Due to the short duration of this offer, the pricing in our website store will not reflect this change. However, all you have to do to receive your discount as a client is either call us at (208) 344-0800 or come in for an appointment if you are in our local service area or call us at 1 800 524-7904 if you are outside Idaho. You may also take advantage of this offer by contacting us using the Contact Us section of our website or send an email to [service@winkjones.com](mailto:service@winkjones.com) prior to September 30.

Richard Homer's artistry can be found on many of these aquamarines and sapphires and also with an incredible 9.70ct tanzanite that is one of the finest tanzanites I have ever seen. We have beautiful concave faceted stones in several shapes and sizes as well as a stunning blue-green tourmaline cut with a fabulous checkerboard pattern – all in fabulous shades of regal blue.

In the past three to four months, tanzanites have undergone an approximate 30% price increase in fine goods of this size and quality. Our 9.7 ct tanzanite is an especially good buy. Richard Homer has agreed that this stone may remain at its present price until September 30<sup>th</sup>, at which time the price will be adjusted to its true market value. After September 30<sup>th</sup>, the price for this incredible gem will be \$11,700. During our Blue Stone Month special, this unbelievable gem priced at \$9,000 less 15% (you save \$1,350) is a stunning \$7,650. That is 35% off of its true value, a great bargain even for Winfield's.

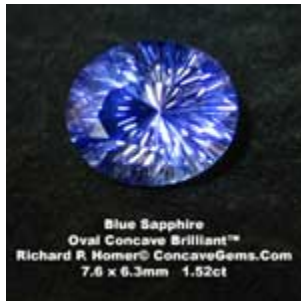
## **Diamond Prices are rising!**

Diamond prices are climbing and there does not appear to be an end in site for the short term. Rough prices in Antwerp and other diamond cutting centers are absurd according to my cutting associates, and they are concerned about buying rough and not being able to sell it after cutting for enough to cover even their expenses, let alone make a profit.

What this means to you in searching for diamonds is that you may have the unfortunate experience of looking at a stone today and finding the price is higher tomorrow. Folks are finding this especially true when searching through sites that do not own their inventory and are only posting a list of stones which they do not have in house. (This is why the same stone is often found on several web sites.) Result = complaining and an unsure price for goods.

At [www.winkjones.com](http://www.winkjones.com) we own the majority of the stones on our site, with just a few on consignment from local clients (see our specials pages) or on long term memo from our favorite suppliers. If the stone is on our site, we have it and have looked at it! We will not raise the price on any stones that we own, and have asked our suppliers not to raise the price on any stones that they own until September 30<sup>th</sup> so you will not have that unfortunate experience of coming back to buy a stone that you looked at only to find that the price has gone up in price. Result = happy customers receiving good values.

**These are the "blue stones" that Winfield's has on special for the month of September only! Take advantage of these now, because they may be gone tomorrow!**



Price: **\$1,245**

A delightful small stone of exquisite color. This stone is normally \$1,465 but can be yours for only \$1,245.

If you like Blue Zircons, you will love these fabulous stones by Richard Homer.

On the left is a slightly off round stone called a "Roval Concave Cut" weighing 2.40cts. Now only **\$525** (previously \$618). The stone measures 7.0 x 7.1 x 5mm.



In the middle is a lovely Square Cushion Concave Cut weighing 2.75cts. Now only **\$525** (previously \$618). The stone measures 7.1 x 7.2 x 5.3mm.

On the right is an Antique Cushion Concave Cut weighing 2.40cts. Now only **\$480** (previously \$565). The stone measures 7.36 x 6.5 x 5.1mm.



**Price: \$10,625**

An 8.60 carat Gem Tanzanite, Oval CONCAVE FACETED Brilliant measuring 14.9 x 12.0 x 8.4mm. Cut by Award Winning Cutter Richard Homer and set by Hovik Shakarian in an 18K White Gold Bezel Slider Pendant with an 18 inch 18K Snake Chain.

Normally priced at \$12,500



**Price: \$956**

Trillion cut sapphire, magnificent color and weighing .98cts. Measuring 6.2 x 6.1 x 3.6mm.

Normally priced at \$1,125



**Price: \$1,290**

An Antique Cushion Sapphire 1.55cts, measuring 7.5 x 5.95 x 4.30mm.

Normally priced at \$1,518



Price: **\$8,606**

An Aquamarine Designer cut. This is a one of a kind piece, available only here at Winfield's. This stone is 45.08cts and measures 25 x 19.4 x 15.7mm.

Normally priced at \$8,606



Price: **\$4,781**

This kite shaped aquamarine is quite stunning. If you turn it upside down it looks like the cross section of a well cut diamond. Weighing 11.30cts, the gem measures 14 x 19.1 x 11.5mm.

Normally priced at \$5,625



Price: **\$2,866**

Blue Sapphire Matched Pair. It is extremely rare to find two such perfectly matched blue sapphires. These 6mm round stones weigh a total of 2.67cts.

Normally priced at \$3,375



**Price: \$1,290**

Screaming Windex Blue Zircon. If you could freeze your Windex into a shape like this you would have a fortune on your hands. We can't do it with your Windex, but Richard Homer was able to cut this incredible blue zircon into a true collector's piece. This gem measures 9.8 x 7.6 x 6.2mm and weighs 4.42cts.

Normally priced at \$1,518



**Price: \$480**

Here is a beautiful Caribbean Blue Zircon, with a color reminiscent of the Caribbean on a sunny day. This gem measures 8.1 x 6.2 x 4.7mm and weighs 2.35cts.

Normally priced at \$565



**Price: \$2,295**

An Oval Concave Brilliant Sapphire of 2.36cts. This deep colored sapphire measures 9.8 x 7.8mm.

Normally priced at \$2,700

During the month we will add new stones to this page as these are sold, so please be sure to check back at least once per week. If you would like to be kept apprized of our monthly specials please join our mailing list. There is a pleasant surprise for all of you who do.

If you are interested in purchasing any of these "specials", please e-mail us at [service@winkjones.com](mailto:service@winkjones.com), call us locally at 344-0800, outside of Idaho at 1 800 524-7904, or use our [Contact Us](#) page and specify the stone in the comments section.